VISION

- Key element of the Heartland Economic Strategy and the Province’s goal to double tourism

- A network of interconnected lodge areas in selected parks and adjacent to parks contributing to the Province’s overall resort strategy

- Based on a new business partnership/relationship with the private sector

- Part of new model enabling increased provision of recreation services in the park system

Preliminary Draft
Increasing Tourism - Lodge Potential

LODGE STRATEGY BACKGROUND

- Parks within existing/potential lodge areas
- Other Parks and Protected Areas
- Cities
- Existing Lodges
- Highways
- Provincial Boundary
- Potential Lodge Areas

Draft #5 - July 10, 2003
Increasing Tourism - New Lodge Opportunities

- Identify desirable locations
- Develop economic feasibility
- Principle based process
  - Preserve park identity
  - Seamless integration with park setting
  - Available infrastructure
- Partnerships with business to promote BC
- Linked to broader Provincial Resorts Strategy – CSE led

Draft #5 - July 10, 2003
STRATEGY – INITIAL STEPS

- Review tourism/resort studies/plans with CSE and SRM and identify how a BC Parks Lodge Strategy could link with the provincial resort strategy
- Identify lodge opportunities adjacent to parks with LWBC and in-park opportunities with regional staff
- Develop a draft park lodge strategy which includes a marketing component

Preliminary Draft
STRATEGY – INITIAL STEPS cont’d

- Refine the provincial park lodge strategy by applying it to potential areas, i.e. Robson Valley, Cowichan River
- Provide BC Parks input to the provincial resort strategy to CSE
- Develop and implement a multi-year plan for the implementation of the BC Parks Lodge Strategy
GUIDING PRINCIPLES

- Preserve park identity
- Enhance the province’s reputation for high quality and high value outdoor recreation experiences
- Opportunity provided for public input
- Generate revenue that can be dedicated to further park recreation goals
- Seamless integration with park setting
GUIDING PRINCIPLES cont’d

- Contributes to a provincial resort strategy led by Competition, Science and Enterprise
- Certainty for lodge proponents and stakeholders
- Recreation and conservation balance
- Responsive and accountable decisions
- Attracts visitors from all backgrounds and age groups
LODGE SELECTION CRITERIA

- Good potential for success – proponent has excellent business record
- High tech/green/LEED
- Minimal footprint – small scale
- Ties to existing infrastructure (access, sewer, power) or new infrastructure is provided by proponent
- Summer/winter season
- High quality experience compatible with other user experiences in park

Preliminary Draft
LODGE PLANNING CRITERIA

- Compatible with provincial tourism and resorts strategies
- Are subject to an impact assessment appropriate to the scale of development
- Available infrastructure
- Associated with major natural attraction
- Compatible with park management plan
- Focus on locations along existing road accessible areas or as additions to existing backcountry park development
- Are subject to provincial development, appearance and maintenance standards

Preliminary Draft
BARRIERS TO SUCCESS

- Lack of existing infrastructure:
  - International access (airport) and community services enroute to resort
  - Good quality, year round road access
  - Hydro, water, sewage

- Community/regional/provincial support for tourism/park development

- Lack of staff accommodation

- Lack of provincial tourism industry support (marketing, financing, training)
LODGE PERMIT/LEASE CRITERIA

- Tenure is sufficient to allow long term financing
- Have been subject to a business case analysis to assure the venture’s economic viability
- Ability to expand initial service in future years
- 100% administrative cost recovery by government
- Market pricing for resource rent

Preliminary Draft
PARKS 2010

MANAGING OUR SYSTEM FOR THE FUTURE

Draft #5 - July 10, 2003
TWO LODGE MODELS

- High Use Site (Mt. Robson Viewpoint)
  - Middle class target
  - Good road access and major natural attraction
  - High quality support facilities (entrance fee, food, gift shop)

- High End, Low Use Site (Tweedsmuir)
  - Remote access
  - High quality food, accommodation and experiences
# STRATEGIC SHIFTS

<table>
<thead>
<tr>
<th>From</th>
<th>To</th>
</tr>
</thead>
<tbody>
<tr>
<td>Confusing designations</td>
<td>Simple designations</td>
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<tr>
<td>Parks for conservation</td>
<td>Park areas for people and park areas</td>
</tr>
<tr>
<td></td>
<td>conservation</td>
</tr>
<tr>
<td>Locked up opportunities cause frustration</td>
<td>Streamlined, transparent process for</td>
</tr>
<tr>
<td></td>
<td>management flexibility</td>
</tr>
<tr>
<td>Communities and First Nations feel</td>
<td>Communities and First Nations in</td>
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<tr>
<td>alienated</td>
<td>partnership</td>
</tr>
<tr>
<td>Government unable to fund adequately</td>
<td>Wide range of funding sources improve</td>
</tr>
<tr>
<td></td>
<td>park management</td>
</tr>
<tr>
<td>Public Distrust</td>
<td>Public Support</td>
</tr>
</tbody>
</table>

*Draft #5 - July 10, 2003*
A NEW VISION FOR PARKS AND PROTECTED AREAS

- A new way of managing and talking about the protected areas system . . .
- Providing clarity . . .
- Providing certainty . . .
- Making it clear which park areas are for people and which park areas are for conservation.
PARKS AND PROTECTED AREAS:
- Are integrated within the Heartland Economic Strategy and Provincial Resorts Strategy
- Contribute to doubling of tourism revenues
- Are an integral product in a 10 year Sustainable Tourism Marketing Strategy connected to the Vancouver/Whistler Olympics
PRESENTATION STRUCTURE

- Context
- Guiding Principles
- Key Actions
- Action Plan
HISTORY - Understanding the Asset

- 1911 to 1980’s: Tourism and Recreation focus

- 1990’s: Land Use Planning, Protected Areas Strategy, Conservation greater focus

- The Future: Managing park areas for people and park areas for conservation so the system supports all British Columbians and our competitive edge in the world marketplace.
GUIDING PRINCIPLES FOR CHANGE

- Conserve the asset and retain public ownership
- Clarity of purpose and certainty for all interests
- Balance park areas for people with park areas for conservation
- Increase use, access and revenue
- Responsive and accountable decisions
- Accommodate First Nations interests/opportunities
- Attract visitors from all backgrounds and age groups
FOCUS ON PEOPLE/RECREATION

- Linked to provincial tourism goals
- Major attractor for British Columbians and visitors
- Increased opportunities for services and businesses
- Provides recreation/tourism opportunities for First Nations
WHILE CONSERVING THE ASSET

- Foundation for sustainable recreation/economic opportunities
- Protects critical habitats/species at risk
- Aids industry certification
- Maintains our competitive edge in global markets
- Preserves opportunities for First Nations to practice traditional activities
- Demonstrates BC’s environmental record
KEY ACTION 1 – *New Model*

- STREAMLINED AND SIMPLIFIED DESIGNATIONS
  - New Transitional Category of Lands
  - Parks
  - Ecological Reserves
Current Model

Class A Provincial Parks

Class B Provincial Parks

Class C Provincial Parks

Recreation Areas

Protection Areas (ELU Act)

Protected Areas (ELU Act)

Ecological Reserves

Draft #5 - July 10, 2003
New Model

New “Transitional” Category of Lands

Parks

Ecological Reserves

Draft #5 - July 10, 2003
New Model – Number of Areas

Number of Areas by Designation

- Parks: 607
- Ecological Reserves: 148

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New Model – Percent of Total Area

Percent of Total Area Protected

- New "Transitional" Category of Lands: 8.2
- Parks: 90.4
- Ecological Reserves: 1.1

Draft #5 - July 10, 2003
KEY ACTION 2 – NEW FOCUS TO CLARIFY PURPOSE

- Parks and New Category of Lands – zoned by purpose
  - Intensive Recreation
  - Nature Recreation
  - Special Feature
  - Wilderness Recreation
  - Wilderness Conservation
New Focus – Percent of Total Area

Percentage of Area in Each Zone

- Intensive Recreation: 1.2%
- Nature Recreation: 39.2%
- Special Feature: 2.9%
- Wilderness Recreation: 45.5%
- Wilderness Conservation: 9.8%
- Ecological Reserves: 1.4%

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New Focus - Zones

New "Transitional" Category of Lands

Parks

Ecological Reserves

Intensive Recreation

Nature Recreation

Special Feature

Wilderness Recreation

Wilderness Conservation

Lodges, camping, skiing, day use areas

Lodges, camping, boating, hunting, fishing, horseback riding, motorized activity

Feature related tourism (e.g. caving)

Backcountry hiking, hunting, fishing, horseback riding, restricted motorized activity

Few people, focus on wildlife

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Manning Park – current perception
Manning Park – with new focus
KEY ACTION 3 – Access To Resources

- Maintain New Era direction for no commercial logging or mining . . . (or other industrial activity)
- Directional drilling allowed for sub-surface oil and gas
- New transitional designation to allow access and development while land use planning is implemented
KEY ACTION 4 – Boundary Adjustment

- For proposed adjustments to existing parks
- Streamlined and timely
- Transparent
- Clear guidelines and expectations
KEY ACTION 5 – Increasing Tourism

- PARK RECREATION STRATEGY
  - New entrepreneurial park services model
  - New relationship with communities, businesses and First Nations
  - New lodge opportunities in and adjacent to parks
Boundary Adjustment - Principles

- Integrity of recreational, ecological and cultural values
- Overarching public interest:
  - Exceptional provincial environmental, economic, and social benefit merits boundary adjustment
END STATE - 2010

- Certainty of purpose – park areas for people and park areas for conservation
- Simplified framework for system
- Quickly resolved resource management decisions
- More services and opportunities
- Increased park use and revenue
- Successful entrepreneurial businesses
- Key lodges identified with public support – development initiated

Draft #5 - July 10, 2003
## ACTION PLAN

<table>
<thead>
<tr>
<th>Action</th>
<th>When</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>New Framework</strong></td>
<td>Fall 2003</td>
</tr>
<tr>
<td>- New Model and Focus</td>
<td></td>
</tr>
<tr>
<td>- Access to Resources</td>
<td></td>
</tr>
<tr>
<td><strong>Boundary Adjustment Process</strong></td>
<td>Fall 2003</td>
</tr>
<tr>
<td><strong>Legislation</strong></td>
<td>Fall 2003</td>
</tr>
<tr>
<td>- Incremental Changes</td>
<td>2007</td>
</tr>
<tr>
<td>- New Act</td>
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<tr>
<td><strong>Park Recreation Strategy</strong></td>
<td>2004</td>
</tr>
<tr>
<td>Recreational Services Model</td>
<td>Implementing</td>
</tr>
<tr>
<td>Lodge Opportunities</td>
<td>2004</td>
</tr>
</tbody>
</table>

*Draft #5 - July 10, 2003*
### Proposals for new or upgraded lodge developments

#### Status/Tracking

**November 3, 2004**

<table>
<thead>
<tr>
<th>Protected Area</th>
<th>Regional Contact</th>
<th>Proponent</th>
<th>Description</th>
<th>Activities</th>
<th>Identified in management plan?</th>
<th>Issues</th>
<th>Application/Decision Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broughton Archipelago (Vancouver Island)</td>
<td></td>
<td></td>
<td>- Floating lodge</td>
<td>Fishing, hiking?</td>
<td>- No mgmt plan</td>
<td>- LWBC have granted permit to proponent for upland area (commitments made?)</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>- No existing facility</td>
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<td>- Purpose statement and zoning plan 2003.</td>
<td>- Significant FN issues</td>
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<td></td>
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<td>- May need to prioritize mgmt plan</td>
<td>- Other commercial interests</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- Carrying capacity issues</td>
<td></td>
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<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>- Need for competitive process</td>
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<tr>
<td>Cultus Lake (Lower Mainland)</td>
<td>Endless Horizons Group</td>
<td></td>
<td>Health and fitness facility</td>
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<td></td>
<td>Meeting with Minister Nov. 16</td>
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<tr>
<td>Elk Lakes Provincial Park (Kootenay)</td>
<td>Alpine Club of Canada</td>
<td></td>
<td>- ACC seeks renewal of permit to operate 10 bed. former ranger cabin</td>
<td>Hiking, skiing, climbing. Access – Drive in or</td>
<td>- Mgmt. plan 1999</td>
<td>- Other commercial interests (Fish and Game club)</td>
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<tr>
<td></td>
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<td></td>
<td>(expires June 2005). ACC wants to add 20 beds, a well, holding tank.</td>
<td>short hike.</td>
<td></td>
<td>- Local Snowmobile Club questions ACC access opportunity.</td>
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<tr>
<td>Garibaldi (Lower mainland)</td>
<td>Intrawest</td>
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<td>- Hut to hut skiing on Garibaldi traverse.</td>
<td>Winter – Ski touring route</td>
<td>Mgmt. plan 1990</td>
<td>- Region recommends proposal call before next summer.</td>
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<tr>
<td>Hamber Provincial Park (Omineca)</td>
<td>Robin Draper</td>
<td>Paul Leeson</td>
<td>- Walled tent facility (new location, change from existing?)</td>
<td>Summer - fishing, water recreation, hiking</td>
<td>Contemplates/Identifies lodge opportunity.</td>
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<td>Access – Air; ½ day hike.</td>
<td>Requires update.</td>
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<tr>
<td>Maxhamish Lake Provincial Park and Protected Area (Peace)</td>
<td>Mike</td>
<td></td>
<td>- Application to build cabin or lodge, catering to angling guests.</td>
<td>Spring/Summer/Fall fishing/wildlife viewing/boating Access – fly in</td>
<td>No approved plan</td>
<td>- First Nations interest in opportunity?</td>
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<td>- Consultation required with first nations, others</td>
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<td>- Site assessment required</td>
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<td></td>
<td>- Competitive process likely required.</td>
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<td></td>
<td></td>
<td></td>
<td>- Potential wildlife and fisheries</td>
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